

HELPING YOU FIND YOUR CAREER PATH



www.svsu.edu/careers

At the office of Career Services, we see your success as our success, and we will do our best to ensure that you have every chance to develop yourself as a professional. SVSU and the Office of Career Services has many valuable resources available to help pave the way to a fulfilling career. However, the first step starts with you. You can begin by checking out our online tutorials, attending a resume workshop, emailing a resume for review at careers@svsu.edu or by scheduling an individual appointment with one of our advisors.

Recent research has revealed that up to 80% of students entering college admit that they are not certain what major they really want to pursue, even if they have initially declared a major.

In addition, up to 50% of college students change their majors at least once before graduation, and some change their major several times.

*Source: <http://dus.psu.edu/md/mddintro.htm>

SERVICES WE OFFER

- Resume and cover letter building and critique
- Online tutorials
- Mock interviews and interview coaching
- Network development
- On-campus career fairs
- Internship and co-op advising
- Job search strategies
- Developing personal brand
- On-campus student employment
- Cardinal Career Network (Online job database)

THE VALUE OF INTERNSHIPS

- Overall first-job offer to new college graduates with NO internship experience: \$37,639
- Overall first-job offer to new college graduates WITH internship experience: \$41,611
- **This is a salary difference of \$3,973**

Source: 2013 NACE Salary Survey

ON-CAMPUS STUDENT EMPLOYMENT

- Federal work study given through financial aid does NOT guarantee on-campus employment
- On-campus supervisors select candidates to interview based on resume and cover letters
- Students are limited to 20 hrs/wk during the school year
- Positions are competitive - the quality of your student's resume and cover letter is key to success

THE IDEAL PATHWAY

INVESTIGATE	Investigate how your personality, goals, talents, interests, and passions can guide your career decisions.
DISCOVER	Discover career fields that allow you to apply the things you learned about yourself in the Investigate stage.
EXPERIENCE	Experience the career field that most interests you through research, classes, and internships.
ACTIVATE	Activate your plan for employment or graduate school prior to graduation.
LINK	Link with potential employers through job fairs, on-campus interviews, and SVSU's online database.

FOCUS ASSESSMENT VIA ACADEMIC ADVISING

- Provides a complete picture of interest, values, personality, skills, and leisure activities using self-assessment questionnaires, interest inventories, and personality testing
- System searches career and occupational information database to help identify and analyze occupations and career paths that match personal characteristics of the student
- Enables SVSU advisors to provide personalized career planning and services
- FOCUS Assessment is free for SVSU students